



MEMPHIS
GOODWILL
INCORPORATED

2014 Year in Review

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FUNDING SOURCES
Mid-South Donors
Kemmons Wilson Family
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First Tennessee Foundation
Assisi Foundation
Knapp Foundation

MEMBER
Goodwill Industries Int'l.
Greater Memphis Chamber
Collierville Chamber
Germantown Chamber
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Mission: Our mission is to change the lives of people with disabilities and other barriers to employment through the power of work, education and empowerment.

Vision: Our vision is a community that works together as individuals and organizations to create an environment where everyone can achieve self-sufficiency and reach their full potential.

Highlights: Memphis Goodwill increased its mission services in 2014 for employees with the addition of a Good Partner Coach and for the community with the opening of the Goodwill Job Center. The first good partner coach was added in May 2014 to assist employees with career, family and financial goals. The Good Partner program also collaborates with other community agencies to provide support and services for employees outside of what Goodwill can provide to employees.

The Vocational Rehabilitation Center at 3830 Austin Peay was rebranded as the organization's first Goodwill Job Center in August 2014. An employment specialist was added in September to assist with increased visitors and clients. Hardaway Hall, free to non-profits, is frequently used for by non-profits and employers for meetings and job fairs.

MGI also established Goodwill Excel Center Midsouth, Inc., a 501(c)3 organization in 2014 to operate The Excel Center, a tuition-free charter school for adults. The charter school application was filed and successfully approved in 2014 and preparations began in order to open the school in the fall 2015.

Within Donated Goods, MGI began to plan for the January 1, 2015 reacquisition of the North Mississippi territory which was previously leased to Goodwill Manasota.

By the Numbers:

525 Goodwill Employees

1890 Persons served through face-to-face services

110 Goodwill Employees served

Financials:

\$26,728,224 Total Revenue

\$27,069,577 Total Expenses